

June 24, 2009

Letter No: AIMS/ /2009 - 2010

**AIMS Members**

**21<sup>st</sup> AIMS Annual Management Education Convention 2009  
Indian School of Business, Hyderabad  
(August 27<sup>th</sup>- 29<sup>th</sup>, 2009)  
“Leading in Turbulent Times – Role of Management Education”**

Dear Sir/Madam,

This letter is in continuation to earlier communication by Prof. Dr. Shefali Gautam, President, AIMS.

We are extremely happy to inform you that the **Association of Indian Management Schools (AIMS)** is holding its most prestigious event, the 21<sup>st</sup> AIMS Annual Management Education Convention during **August 27<sup>th</sup> - 29<sup>th</sup>, 2009** at Indian School of Business, Hyderabad. The theme for this year's convention is **“Leading in Turbulent Times – Role of Management Education”**

**The sub themes are:**

- a. Governance for B-schools, Governance in B-schools: A new agenda
- b. Vision and values: Ethics and Corporate Social Responsibility: What's the new role for B- schools?
- c. Culture building: A reality check: Is there too much focus on executive pay and placements?
- d. Human capital
- e. Leadership/followership issues: How B-schools can teach new paradigms of leadership?

At the end of the convention, we hope to collectively chalk out a road map for the Indian business schools.

As a tradition of the Annual Management Education Convention, AIMS recognizes the best talent in management education by bestowing upon the below mentioned awards in the following categories:

- Ramaswamy P Aiyar Best Young Teacher Award
- Best Case Writing & Presentation Award
- ICFAI Best Teacher Award
- J L Batra Best Research Paper Award
- Best Student Paper Award
- AIMS WeSchool Innovation Award

We shall urge you and your colleagues to send your nominations for the above mentioned awards.

Prominent personalities who have been invited to address the convention include Kapil Sibal, Hon'ble Minister Human Resource Development, Government of India, Deepak Parekh, Chairman HDFC, Dipak C. Jain, Dean, Kellogg School of Management, to name a few.

You along with your faculty are cordially invited to participate in the convention and share views on various issues of management education with academia and industry.

For any further information please feel free to contact the undersigned at

D. N. V. Kumara Guru,

Convention Director

21<sup>st</sup> AIMS Annual Management Education Convention 2009

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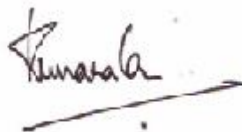
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The Brochure along with Registration form for the 21<sup>st</sup> AIMS Annual Management Education Convention is enclosed for your participation. The same is also available at the conference site <http://www.isb.edu/aims-conference/> for further details.

With warm personal regards

**Yours truly,**



**D. N. V. Kumara Guru**

**Convention Director**

Encl: As Above