

21st AIMS Annual Management Education Convention 2009
at
Indian School of Business, Hyderabad
“Leading in Turbulent Times – Role of Management Education”
(27th, 28th & 29th August, 2009)

Dear Sir/Madam,

Greetings from **Association of Indian Management Schools (AIMS)**

As you are all aware that the Association of Indian Management Schools (AIMS) has grown into a powerful network of management institutes across the country. We are proud of the fact that all the prominent Management Institutes of the country are members of the Association

AIMS also represents Indian management schools in various international associations such as the **European Foundation for Management Development (EFMD)**, **Association of Advance Collegiate Schools of Business International (AACSB)**, **Association of Management Development Institutions in South Asia (AMDISA)**, etc. AIMS also had a strong and prominent presence at the Global Forum in 2005 and AACSB & EFMD conferences in 2006, 2007 and 2008. It is striving its best to be the **‘Principal Voice of Management’** in India and Abroad.

It is officially represented in different bodies of the Government of India related to management education. AIMS also conducts **AIMS Test for Management Admissions (ATMA)** every year in February, which is one of the five tests recognized by AICTE & Ministry of HRD, Govt. of India, for all India admissions to Post Graduate Management programs like MBA, MCA, PGDBM etc.

AIMS, this year, is organizing its flagship program the **21st Annual Management Education Convention on 27th, 28th & 29th August 2009, at Indian School of Business, Hyderabad**. This year the theme of the convention is **“Leading in Turbulent Times – Role of Management Education”**. The Convention will also focus on the sub themes like Vision & Values, Culture Building, Human Capital, Leadership/Followership, Environment/Eco System, Road Map – Way forward etc.

Prominent Leaders from Management Education fraternity and Industry from India and abroad are being invited as speakers for inauguration/valediction/panel discussions and addressing different sessions.

AIMS is glad to welcome your esteemed institute and invites you and your team of faculty members/students to participate in the 21st AIMS Annual Management Education Convention at Indian School of Business, Hyderabad, on 27th, 28th & 29th August 2009.

We look forward to your active participation so that we have the privilege of your valuable insights on various issues related to management education to enable us to develop better future leaders for India and world at large.

As a tradition of the Annual Convention, AIMS recognizes the best talent in management education by bestowing upon the below mentioned awards in the following categories.

- **Ramaswamy P. Aiyar Best Young Teacher Award**
- **Best Case Study Presentation Award**

- **ICFAI Best Teacher Award**
- **J.L. Batra Best Research Paper Award**
- **Best Student Paper Award**

We also forward herewith details of the **above mentioned awards** to be presented during the convention for your ready reference.

Please feel free to contact the 21st AIMS Annual Management Education Convention team from Indian School of Business, ISB Campus, Gachi Bowli, Hyderabad – 500 019.

Tel: 040 - 23187431

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The **Brochure for the 21st AIMS Annual Management Education Convention and Registration details** will reach your office soon and will also be made available on the AIMS website **www.aims.org.in**

Yours truly,



Prof. Dr. Shefali Gautam
President, AIMS

Encl: Details of Five awards.